

Wipro Enterprises (P) Limited

Corporate Social Responsibility (CSR)

Wipro Enterprises' corporate social responsibility stems from the belief that corporations are socio-economic citizens and that their objectives have to be congruent with society's goals. We have deliberately chosen to focus on those initiatives that are important drivers of socio-economic change and also are most important drivers in building a just, equitable and humane society.

EDUCATION

We focus not only on getting children enrolled in schools but also aim for retention and better learning outcomes. Additionally, we focus on instilling demand for education in families of first generation learners from proximate underprivileged communities such as migrant labor camps and urban slums. Through Wipro Cares, we partner with field organizations, teachers and community mentors to conduct educational activity-based sessions (in the area of education, health, gender equity, right to play, physical fitness, and socio-emotional learning) for 1500 children in village government schools. We also provide amenities such as projectors and computers to rural schools and support them with nutrition & healthcare, vocational skilling, etc. Our employees are keenly engaged in identifying the needs of the communities and working with the NGO partners to ensure successful projects.

SANTOOR SCHOLARSHIP PROGRAMME

Our work in education is driven by the belief that education is a key enabler of social change for a just, equitable, humane and sustainable society.

Keeping in mind the above view, the "Santoor Scholarship Programme" was launched in 2016 to offer 900 scholarships every year to girl students from the states of Karnataka, Andhra Pradesh and Telangana. Selected girls are supported for the duration of their higher education. The scholarships cover tuition fees and incidental expenses towards education. Applicants from backward districts are given preference during the selection process.

This is our major program in education and is a joint initiative of Wipro Consumer Care & Lighting, a division of Wipro Enterprises (P) Limited, and Wipro Cares.

In order to encourage students to study humanities, liberal arts and sciences, sixty percent of the scholarship are earmarked for students pursuing higher education in these fields. The rest can be availed by students pursuing professional courses. For further details, please visit www.santoorscholarships.com.

HEALTHCARE

We focus on primary health care in underserved areas. Our non-profit partners run community health care centers and work on preventive care through community health workers. These projects benefit over 175,000 people in villages or urban slums. In all projects, the goals are to build the capacity of the local community in managing their health needs, to augment government infrastructure and to train health workers to address the unique needs of the communities with a key focus on maternal and child health. In certain cases, we have responded to the immediate need of the communities and constructed toilets in schools around our factories, thereby improving the overall health of the children. This year, we held the first Health Care Partners Forum which was widely appreciated by the participating NGOs as they got an opportunity to learn from each other and from experts in the field. CSR teams from all our factories also participated and gained a better understanding of the challenges and solutions in primary health care.

DISABILITY: Education for children with disabilities is never about just schooling. It is linked to a whole host of other enabling factors like availability of nutrition, community support, specially trained teachers, assistive technologies, access to health care etc. Our projects focus on promoting inclusive education along with supporting the educational and rehabilitative needs of 450 underprivileged children with disabilities, enhancing the ability of their families to manage their needs, and raising awareness of prevention and care of disability in the larger community.

ENVIRONMENT: Environment is the major area of our CSR programmes. We are encouraging the use of Renewable Energy at our Plant location in Peenya for environmental sustainability. This will not only improve the quality of the environment around the plant but also benefit society at large. We also focus on tree plantation and maintenance of biodiversity parks at our plant locations. Through projects run by Wipro Cares, we engage with the issues of urban solid waste management, water conservation, agroforestry and clean energy. Our long-running agroforestry program in rural Tamil Nadu has helped plant more than lakh trees, while at the same time, provided livelihood to around 100 farmers and enabled them with basic education and digital literacy. The rainwater harvesting project near Devanahalli is supporting more than 1000 children in government schools to access clean water. Our work with around 1200 underprivileged waste pickers is enabling them to access health and nutritional security, participate in skilling programs, get an education for their children, and improve their livelihoods. In urban areas, we have supported the setting up of solar street lamps and a solar-powered dynamo in a public park and supported a study of groundwater resources to enable a suitable water conservation plan.